ACTIVATE THE MOVEMENT

YOUTH ALIVE NEW YORK

LEADERSHIP FRAMEWORK AND FIELD GUIDE

Helping students live as missionaries now, through their local church

OUR MISSION LANGUAGE

STUDENTS ARE **THE MISSIONARIES**

THE CHURCH IS **THE SENDING BASE**

SCHOOLS ARE **THE MISSION FIELD**

OUR CORE CONVICTION

MISSION IS NOT THE REWARD OF DISCIPLESHIP

MISSION IS THE ENVIRONMENT WHERE DISCIPLES ARE FORMED

There are not two parts to discipleship.
Discipleship and mission are one integrated life.

YOUTH ALIVE IS:

- A mission-first discipleship strategy
- A church-serving ministry
- A leadership-forming environment through real mission
- A network-wide expression

YOUTH ALIVE IS NOT:

- A parachurch ministry
- A program
- A separate organization
- A replacement for the church

HOW WE SPEAK CLEARLY

NOT A PROGRAM
Not something you add to your calendar
Not an event you run
Not dependent on a schedule

A program says we meet Wednesday night
A movement says we live this every day

NOT A PARTNER
Not something optional
Not something external
Not something you occasionally engage

A partner helps occasionally
A mission strategy shapes everything

NOT A PARACHURCH
Not outside the church
Not competing with the church
Not independent from the church

Parachurch works around the church
Youth Alive works through the church

1 CAMPUS MISSIONARY

- Commits to share Jesus in their school
- Prays for people
- Cares for people
- Shares Jesus

ONE STEP, NOT TEN

Start with one conversation

2 MOVEMENTS

Students move together to share Jesus

- Student-led
- Church-fed
- Mission-driven

STARTS SMALL
1 → 2 → 5 → 15

Monthly Rhythm

- One outreach
- One step of courage
- One opportunity to share

3 ACTIVATION NIGHT

Gather. Call.
Break Out by School.
Form Movements.
Next Steps.

Students leave connected by school with a clear next step.

The outcome is everything.

4 FOLLOW-UP & CONNECTION

Within 48 Hours

- Follow up personally
- Connect to leaders
- Confirm next steps
- Begin communication

Within 1–2 Weeks

- Reconnect
- Gather
- Pray together
- Take action

No follow-up, no movement.

5 COACHING

Coaches guide, support, and strengthen student leadership.

- Set the example
- Stay informed
- Support growth
- Strengthen unity
- Share progress

You help them keep moving, not just keep meeting.

6 PRAYER

Pray for:

- Students
- Openness
- Boldness
- Opportunity

Pray WITH students, not just for them.

5 FRIEND FOCUS

Each student identifies five people. Pray. Care. Look for opportunity.

7 IMPLEMENTATION

Every student.
Every school.
Every week.

Small steps.
Consistent action.
Real mission.

Clarity creates movement. Confusion kills it.

TWO BIG WINS

STUDENTS HEAR THE GOSPEL

We reach students with the good news of Jesus.

STUDENTS CONNECTED TO THE LOCAL CHURCH

We connect students to a church home where they can grow.

SIMPLE SYSTEM

One group text per school.
Use it for:

- Encouragement
- Prayer
- Sharing wins
- Simple coaching

Connection builds **consistency.**

WHAT BUILDS MOVEMENT

Clarity · Consistency · Ownership · Encouragement

WHAT STOPS MOVEMENT

Overcomplication · Leader Control · No Follow-Up · Unclear Next Steps

FINAL REMINDER

WE ARE NOT BUILDING BETTER PROGRAMS.
WE ARE FORMING STUDENTS WHO LIVE ON MISSION EVERY DAY.

STUDENTS DO NOT NEED TO WAIT TO BE READY.
THEY ARE READY TO BEGIN.