Launch

WORKBOOK

Launch

HOW LAUNCH WORKS

01

CONTENT

We've created custom youth ministry training videos specifically designed for starting youth ministries. Each month you will watch 3 videos each about 15 min in length.

02

COMMUNITY

Each month you will join the other youth ministry planting teams for a 1 hour cohort call. During that call we will discuss the content from that months videos. This is a great time to learn and grow together

03

COACHING

Each youth ministry team will be assigned a coach. Once a month you will connect with your coach as you talk through the goals and challenges you have in the planting process.

INSTRUCTORS



ERAN HOLT

ERAN SERVES AS DIRECTOR OF LEAD THE GENERATION. HE'S BEEN INVOLVED IN YOUTH MINISTRY FOR OVER 30 YRS.



JARED BERRY

JARED SERVES AS NY ASSEMBLIES OF GOD YOUTH AND CHI ALPHA DIRECTOR. HE'S BEEN INVOLVED IN YOUTH MINISTRY FOR OVER 20 YRS.



MEL FREEMAN

MEL FREEMAN HAS SERVED IN YOUTH MINISTRY FOR OVER 20 YEARS AS VOLUNTEER, MINISTRY PARTNER WITH HER HUSBAND, COACH AND DISTRICT FINE ARTS COORDINATOR.



MARIAH THOMPSON

MARIAH SERVES AS A STUDENT LEADERSHIP DEVELOPMENT PROFESSIONAL IN AN INTERNATIONAL EDUCATION ORGANIZATION.



MARK FREEMAN

MARK FREEMAN CURRENTLY SERVES AS THE COMMUNICATION AND RESOURCE DIRECTOR FOR THE NEW YORK MINISTRY NETWORK OF THE ASSEMBLIES OF GOD AND BEFORE THAT SERVED AS A YOUTH PASTOR FULL TIME FOR 12 YEARS

Launch

VIDEO SCHEDULE

MONTH 1

1. WHAT IS THE GOSPEL?
2. THE MOST IMPORTANT QUESTION TO ANSWER!
3. UNDERSTANDING GEN Z

MONTH 2

1. HOW TO HAVE REAL GROWTH AND LASTING CHANGE?
2. HOW DO YOU GROW WHEN YOU FEEL STUCK?
3. MAKING THE MOST OF YOUR YOUTH GATHERINGS

MONTH 3

1. LEARN TO TALK TO YOURSELF
2. WHAT YOUR TELLING YOURSELF REALLY MATTERS
3. HOW TO PARTNER WITH PARENTS

MONTH 4

1. NAVIGATING THE UPS AND DOWNS OF LIFE
2. HOW TO DEAL WITH SUCCESS AND FAILURE
3. BUILDING A GREAT TEAM

MONTH 5

1. UNDERSTANDING WHAT DISCIPLESHIP IS AND ISN'T
2. WHAT DOES DISCIPLESHIP LOOK LIKE
3. BALANCING LIFE AND MINISTRY

VIDEO SCHEDULE

MONTH 6

1. THE MINIMAL FACTOR FOR DISCIPLESHIP
2. WHY AM I NOT MAKING DISCIPLES
3. DEVELOPING STUDENT LEADERS

MONTH 7

1. THE LOOK OF A DISCIPLE
2. HOW DO YOU KNOW IF YOU'RE REALLY MAKING DISCIPLES
3. HOW TO HAVE A GREAT SMALL GROUP

MONTH 8

1. GOSPEL CENTERED DISCIPLESHIP
2. WHEN THE GOSPEL AND DISCIPLESHIP COME TOGETHER
3. HOW TO PARTNER WITH YOUR LEAD PASTOR

MONTH 9

1. HOW TO WORK WITH DIFFICULT AND HURTING STUDENTS
2. HOW TO CREATE A GREAT YOUTH MINISTRY CALENDAR

VIDEO:
WHAT IS THE GOSPEL?

NOTES:

QUESTIONS TO CONSIDER:

1. WHAT STOOD OUT TO YOU MOST IN THIS VIDEO?
2. WHAT CHANGE WOULD YOU LIKE TO SEE AS A RESULT OF WATCHING THIS VIDEO?
3. WHAT'S YOUR NEXT STEP TO BRING ABOUT THAT CHANGE?



WHAT IS THE GOSPEL? MONTH 1

VIDEO:
THE MOST IMPORTANT QUESTION TO ANSWER?

NOTES:

QUESTIONS TO CONSIDER:

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WHAT IS YOUTH MINISTRY?

MONTH 1

VIDEO: UNDERSTANDING GEN Z

NOTES:

QUESTIONS TO CONSIDER:

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VIDEO:
HOW TO HAVE REAL GROWTH AND LASTING CHANGE

NOTES:

QUESTIONS TO CONSIDER:

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VIDEO:
HOW DO YOU GROW WHEN YOU FEEL STUCK?

NOTES:

QUESTIONS TO CONSIDER:

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WHAT IS YOUTH MINISTRY?

MONTH 2

VIDEO:
MAKING THE MOST OF YOUR YOUTH GATHERINGS

NOTES:

QUESTIONS TO CONSIDER:

1. WHAT STOOD OUT TO YOU MOST IN THIS VIDEO?
2. WHAT CHANGE WOULD YOU LIKE TO SEE AS A RESULT OF WATCHING THIS VIDEO?
3. WHAT'S YOUR NEXT STEP TO BRING ABOUT THAT CHANGE?

VIDEO:
LEARN TO TALK TO YOURSELF

NOTES:

QUESTIONS TO CONSIDER:

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3. WHAT'S YOUR NEXT STEP TO BRING ABOUT THAT CHANGE?

VIDEO:
WHAT YOU TELL YOURSELF REALLY MATTERS!

NOTES:

QUESTIONS TO CONSIDER:

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3. WHAT'S YOUR NEXT STEP TO BRING ABOUT THAT CHANGE?

WHAT IS YOUTH MINISTRY?

MONTH 3

VIDEO:
HOW TO PARTNER WITH PARENTS!

NOTES:

QUESTIONS TO CONSIDER:

1. *WHAT STOOD OUT TO YOU MOST IN THIS VIDEO?*
2. WHAT CHANGE WOULD YOU LIKE TO SEE AS A RESULT OF WATCHING THIS VIDEO?
3. WHAT'S YOUR NEXT STEP TO BRING ABOUT THAT CHANGE?

VIDEO:
NAVIGATING THE UPS AND DOWNS OF LIFE

NOTES:

QUESTIONS TO CONSIDER:

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2. WHAT CHANGE WOULD YOU LIKE TO SEE AS A RESULT OF WATCHING THIS VIDEO?
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VIDEO:
HOW TO DEAL WITH SUCCESS AND FAILURE

NOTES:

QUESTIONS TO CONSIDER:

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WHAT IS YOUTH MINISTRY?

MONTH 4

VIDEO:
BUILDING A GREAT TEAM

NOTES:

QUESTIONS TO CONSIDER:

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2. WHAT CHANGE WOULD YOU LIKE TO SEE AS A RESULT OF WATCHING THIS VIDEO?
3. WHAT'S YOUR NEXT STEP TO BRING ABOUT THAT CHANGE?

VIDEO:
UNDERSTANDING WHAT DISCIPLESHIP IS AND ISN'T

NOTES:

QUESTIONS TO CONSIDER:

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3. WHAT'S YOUR NEXT STEP TO BRING ABOUT THAT CHANGE?

VIDEO:
WHAT DOES DISCIPLESHIP LOOK LIKE?

NOTES:

QUESTIONS TO CONSIDER:

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3. WHAT'S YOUR NEXT STEP TO BRING ABOUT THAT CHANGE?

WHAT IS YOUTH MINISTRY?

MONTH 5

VIDEO:
BALANCING LIFE AND MINISTRY?

NOTES:

QUESTIONS TO CONSIDER:

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2. WHAT CHANGE WOULD YOU LIKE TO SEE AS A RESULT OF WATCHING THIS VIDEO?
3. WHAT'S YOUR NEXT STEP TO BRING ABOUT THAT CHANGE?

VIDEO:
THE MINIMAL FACTORS FOR DISCIPLESHIP

NOTES:

QUESTIONS TO CONSIDER:

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3. WHAT'S YOUR NEXT STEP TO BRING ABOUT THAT CHANGE?

VIDEO:
WHY AM I NOT MAKING DISCIPLES

NOTES:

QUESTIONS TO CONSIDER:

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3. WHAT'S YOUR NEXT STEP TO BRING ABOUT THAT CHANGE?



WHAT IS YOUTH MINISTRY?

MONTH 6

VIDEO:
DEVELOPING STUDENT LEADERS

NOTES:

QUESTIONS TO CONSIDER:

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2. WHAT CHANGE WOULD YOU LIKE TO SEE AS A RESULT OF WATCHING THIS VIDEO?
3. WHAT'S YOUR NEXT STEP TO BRING ABOUT THAT CHANGE?

VIDEO:
THE LOOK OF A DISCIPLE

NOTES:

QUESTIONS TO CONSIDER:

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2. WHAT CHANGE WOULD YOU LIKE TO SEE AS A RESULT OF WATCHING THIS VIDEO?
3. WHAT'S YOUR NEXT STEP TO BRING ABOUT THAT CHANGE?

VIDEO:
HOW DO YOU KNOW IF YOU'RE REALLY MAKING DISCIPLES?

NOTES:

QUESTIONS TO CONSIDER:

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3. WHAT'S YOUR NEXT STEP TO BRING ABOUT THAT CHANGE?



WHAT IS YOUTH MINISTRY?

MONTH 7

VIDEO:
HOW TO HAVE GREAT SMALL GROUPS

NOTES:

QUESTIONS TO CONSIDER:

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2. WHAT CHANGE WOULD YOU LIKE TO SEE AS A RESULT OF WATCHING THIS VIDEO?
3. WHAT'S YOUR NEXT STEP TO BRING ABOUT THAT CHANGE?

VIDEO:
GOSPEL CENTERED DISCIPLESHIP

NOTES:

QUESTIONS TO CONSIDER:

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3. WHAT'S YOUR NEXT STEP TO BRING ABOUT THAT CHANGE?

VIDEO:
WHEN THE GOSPEL AND DISCIPLESHIP COME TOGETHER

NOTES:

QUESTIONS TO CONSIDER:

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3. WHAT'S YOUR NEXT STEP TO BRING ABOUT THAT CHANGE?



WHAT IS YOUTH MINISTRY?

MONTH 8

VIDEO:
HOW TO PARTNER WITH YOUR LEAD PASTOR

NOTES:

QUESTIONS TO CONSIDER:

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3. WHAT'S YOUR NEXT STEP TO BRING ABOUT THAT CHANGE?



WHAT IS YOUTH MINISTRY?

MONTH 9

VIDEO:
HOW TO WORK WITH DIFFICULT AND HURTING STUDENTS

NOTES:

QUESTIONS TO CONSIDER:

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WHAT IS YOUTH MINISTRY?

MONTH 9

VIDEO:
HOW TO CREATE A GREAT YOUTH MINISTRY CALENDAR

NOTES:

QUESTIONS TO CONSIDER:

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